Student Talks
Information Packet
Hello!

TED-Ed’s mission is to spark and celebrate the ideas of every student and educator in the world, and we’re excited to welcome you on the journey! Read on to learn more about TED’s global student voice initiative and how to get involved.

What is the TED-Ed Student Talks Program?
• A program that supports students in discovering, developing and sharing their ideas in the form of TED-style talks.
• A space for students to explore, think critically about and discuss ideas.
• A platform that helps students develop presentation literacy skills while connecting them to a global community.

How do you get started?

There are 4 ways to create TED-Ed Student Talks:
1. In an extracurricular club: as a group of students in an after-school setting, led by student or adult.
2. In a classroom: as a group of students in a class, led by a teacher.
3. As part of another youth/educational organization: as a plug-in to an existing program — for individual or groups of students who are part of programs run by our collaborative partners.
4. As individual students developing/sharing an idea with a partner.

What’s next?

Complete the online registration. We’ll get back to you within one week with next steps, and you’ll have the opportunity to sign up for an orientation call with our team.

Our team is also always available if you have any questions. Email us at tededstudents@ted.com. We look forward to working with your group soon!

The TED-Ed Team
Eligibility and Requirements

Every TED-Ed group must:

- Identify a group leader who will be responsible for the duties outlined in the “Expectations” section on p.4. Leaders may be educators or students over the age of 13.

- Be working with students who fall between the ages of 8-18.

- Assess how many students will participate. If there are more than 50 students participating, we suggest another Leader applies to have access to the materials and provide support.

Note: You don’t need minimum number of members to apply — you can recruit them later!

*College / university groups are not currently eligible to form TED-Ed Clubs; however, university-age students are encouraged to partner with local schools and serve as volunteer TED-Ed Club Leaders.

Student applicants must:

- Be between the ages 13-18 years old
- Find an adult Club Advisor to be present at the first meeting and support you and your group if needed.

Note: Advisors must be over the age of 18 years old and be affiliated with the Club Leader’s school or organization in an official capacity.

Adults applicants must:

- Be over the age of 18 years old
- Work in an official capacity with one of the following:
  - A primary or secondary-level* school (public, private, virtual or home school)
  - A non-profit community or educational organization
Register to start

1. Create an account on TED.com. You should use the email address you plan to use to communicate with the TED-Ed Team. You can use your email address, or create a free email account that can be shared with multiple people if you know you’ll have more than one facilitator.

2. Complete the official TED-Ed Student Talks program registration found at ed.ted.com/student_talks.

3. Once your registration has been approved, you’ll be able to access everything you need to run your meetings on the Resource Library page at ed.ted.com/student_talks.

4. You’ll have the option to attend a check-in call with the TED-Ed team as well.

Expectations

☐ You may not use your TED-Ed application approval to indicate that you are employed by or in any other way affiliated with TED outside your capacity as a volunteer group leader working solely with your school group or organization.

☐ You may not use your TED-Ed application approval to profit in any way or promote a company, product or organization.

☐ You may not charge a fee for students to participate in the program.

☐ You may organize an event for your education community as long as all presenters at the event are TED-Ed students. If you are interested in hosting a larger community event, or inviting other members to present, this would be considered a TEDx event, and you would need to apply for a separate TEDxYouth license. You’ll find more information on the Events tab of your Resource library once approved.

☐ You may only use the logos that is provided in the Logo Kit from your Resource Library. No other TED or TED-affiliated logos may be used.

☐ Most importantly, since we just spent a lot of space telling you what you can’t do, we wanted to remind you: You may be creative! You may inspire each other, dream wildly, think boldly, and speak freely — and you must have fun!
Once you are approved

**PROMOTION**
Through your Resource Library, you can access the Promo Kit, which contains materials you can share to help establish and grow your TED-Ed community.

**PARTICIPATION**
Each participating student will be asked to submit a signed Student Permission form. All forms should be submitted as soon as possible, and no content featuring any student should be submitted to TED-Ed before that student’s Permission Form is uploaded.

**MATERIALS**
You’ll use the Instructional Guidebook to move students through the Discover, Develop and Share sections of the program. Feel free to adjust the sessions to fit your group’s needs.

Students will receive an Idea Journal, in which they can brainstorm and track the development of their idea.

**STAYING IN TOUCH**
As the group leader, you’ll start to receive TED-Ed’s Student Talks newsletter, which is how the TED-Ed team communicates information and announcements about the program. You’ll learn about all the amazing things happening with groups around the world, and we invite you to submit your own group’s moments with us there too! Feel free to share the sign-up link with your group as well, and don’t forget to follow/join TED-Ed groups on social media:

- [youtube.com/tededstudents](https://www.youtube.com/tededstudents)
- [@TED_Ed](https://twitter.com/TED_Ed)
- [facebook.com/tededstudents](https://www.facebook.com/tededstudents)
- [#tededstudents](https://www.instagram.com/tededstudents)

TED-Ed Materials are exclusively available to those who have been registered at ed.ted.com/student_talks. If you have not registered, please sign up! These materials are for 2019-20. If you have any questions or other requests for using these materials, please reach out to tededstudents@ted.com.
Once you are approved

**FUN STUFF**

During your participation in the program you’ll have the opportunity to attend:

1. Connect Calls, which give students the opportunity to join video calls with other student groups from around the world in order to share ideas and learn about each other.
2. TED-Ed Weekend, an in-person gathering of TED-Ed students from around the world, in which students present their talks on the TED stage in NYC!

**TALKS**

During the last explorations, in the Share section, you’ll be asked to upload the videos of the final Student Talks to our YouTube channel (don’t worry, we have resources to help with this). Each Student Talk will have a unique YouTube url that can be shared with anyone they like!

**SUCCESS**

We hope by the end of your program, each student will have a recorded talk that can be uploaded to our YouTube channel (don’t worry — we have resources to help with this!). Each Student Talk you upload will have a unique YouTube url that can be shared with anyone the speaker likes!

**TED-ED SHOWCASE EVENT (OPTIONAL)**

At the end of a cycle, your group may decide to host an event for your school or education community to see students present their talks live on stage. You can find out more details about this option on the Events tab in your Resource Library.
Meetings

In each exploration students:

**CRITICALLY THINK ABOUT AND DISCUSS IDEAS.**

The signature activity of each exploration is sharing, debating and discussing the ideas presented by each other and in TED Talks and TED-Ed Lessons.

**DEVELOP AND PRESENT IDEAS IN THE FORM OF TED-STYLE TALKS.**

The meeting structure is designed to support students in taking influence from TED speakers, and ultimately developing and presenting big ideas based on their own passions. Students will also gain skills in storytelling / storyboarding, production, and visual creation that communicate their ideas clearly.

**TAKE ACTION INSPIRED BY IDEAS WORTH SPREADING.**

As global citizens, students are encouraged to take action after watching or discussing the ideas heard in TED Talks. This action could take the form of exploring community service, participating in political events, pursuing creative outlets or organizing in their communities.

**JOIN A GLOBAL MOVEMENT COMMITTED TO SPREADING YOUTH IDEAS.**

TED-Ed is committed to celebrating great student ideas by sharing Student Talks and stories with the world through our social media channels and on the [TED-Ed Student Talks YouTube channel](https://www.youtube.com/tededucation).
The world is waiting to be redefined by the biggest, smallest, boldest, quirkiest, bravest, most inspiring and most brilliant ideas from young people around the world.

Thanks for taking the first steps to sharing the next generation of ideas worth spreading. We can’t wait to see what you do next!